



FACT SHEET

History

West Park Arts Fest was created in 2008 by the West Park Cultural Center (WPCC) and has been an annual free event for the last 12 years. In 2017 the Arts Fest moved from the grounds of the School of the Future into West Fairmount Park when Fairmount Park Conservancy joined WPCC as a presenter. Global Philadelphia joined in 2017 and Mural Arts Philadelphia in 2018 and 2019.

The festival's mission is to bring communities together in the park, promote greater awareness of the area's history and heritage while celebrating the arts and cultural diversity of Philadelphia.

The festival is made possible in significant part to participating partners from West Philadelphia and across Philadelphia including The Franklin Institute, Mann Center, African American Museum of Philadelphia, The Philadelphia Zoo, Shofuso Japanese House and Garden, Please Touch Museum, and many others providing performances and activities.

When

The second Saturday in June (June 13, 2020)

1:00pm – 6:00pm Call to action: 12:30pm (TBD)

Location

South Concourse Drive (entrance near 42nd and Parkside Avenue) from East Memorial Hall Drive to 41st Street in West Fairmount Park. The event location is near the Please Touch Museum and just west of the Philadelphia Zoo.

2019 Attendance: 5,0000 #Performances: 16 #Activities: 20 #Vendors: 70

What

The event is a **FREE** family friendly event with something for all ages with performances on two stages and opportunities for attendees to participate in the arts and other activities.

- Two stages featuring musicians, vocalists, and dancers

The 2019 Arts Fest music stage launched Philadelphia’s first ‘FunkFest at the West Park Arts Fest’ with headliner “Breakwater”. The headliner planned for 2020 is “Instant Funk”.

- Children's Activities with art making, performance, science, book-give-a-way, face painting, pony rides, and more
- Art/Craft Marketplace, Food, and Other Vendors
- Guided Historical Trolley Tours through Fairmount Park’s Centennial District beginning and ending at the West Park Arts Fest.



Photos by Albert Yee for Fairmount Park Conservancy