



WESTPARK ARTSFEST

Sponsorship Opportunity

ABOUT THE EVENT

The West Park Arts Fest is an annual event that celebrates arts and culture in Philadelphia's beautiful West Fairmount Park. The event has been presented by the West Park Cultural Center since 2008.

This free, family-friendly event includes two stages with live music, dance, and spoken word performances. Attendees can also participate in art-making activities, historical trolley tours, and shop the art/craft marketplace.

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BRINGING PEOPLE TOGETHER

The event is a lively and colorful celebration of the city's rich diversity. It brings together people of all ages from different communities and neighborhoods across Philadelphia and surrounding areas, fostering connections through the arts and meaningful interactions.

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LIVE PERFORMANCES

MUSIC STAGE

An exciting line-up of outstanding musicians and vocalists. The music stage will include a dynamic range of music from Funk, Jazz, Rhythm & Blues, and Rock & Soul.

SHOWCASE STAGE

Performances representing Philadelphia's diverse culture and exceptional talent, featuring professional and youth performers in dance, music, and spoken word.

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ACTIVITIES

CHILDREN'S ACTIVITY ZONE

Art making, performance, science activities, book giveaway, face painting, and an exhibition of children and youth artwork.

HANDMADE MARKETPLACE

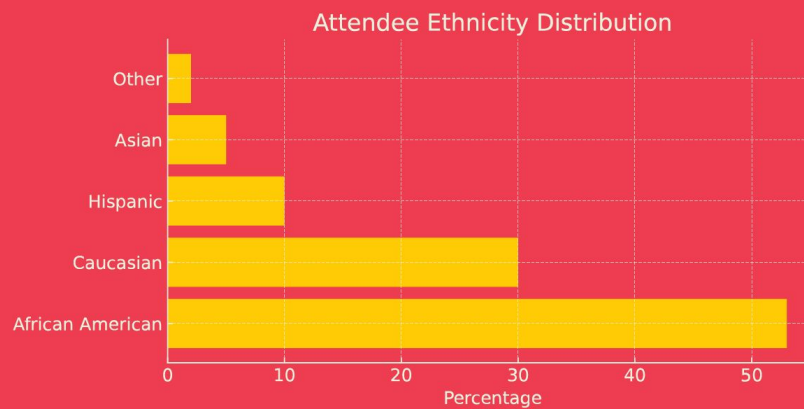
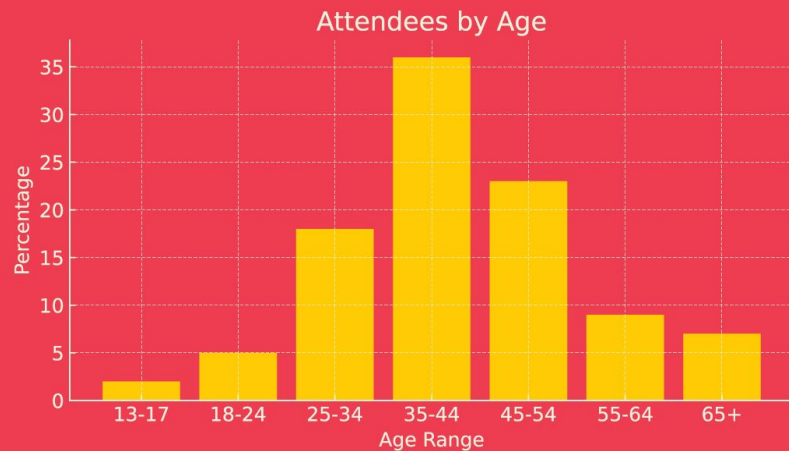
A vibrant marketplace of beautiful handmade items by artists and crafters will be featured. Other vendors include food, corporate, nonprofit, and direct sellers.

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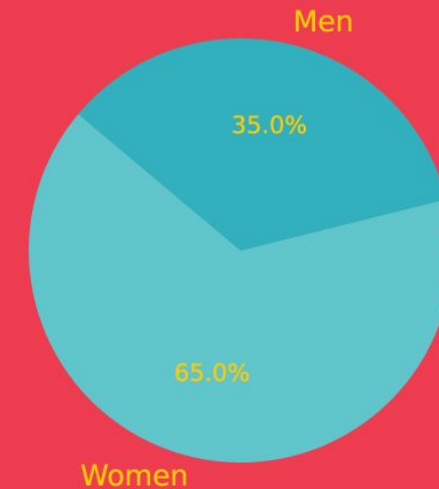


ATTENDEE DEMOGRAPHICS

The West Park Arts Fest is a great opportunity to demonstrate your support while reaching a projected 3,000 attendees.



Attendee Gender Distribution



SPONSORSHIP LEVELS

MUSIC STAGE SPONSOR

\$15,000

SHOWCASE STAGE SPONSOR

\$10,000

SUPPORTING SPONSOR

\$7,500

CONTRIBUTING SPONSOR

\$5,000

TROLLEY TOUR SPONSOR

\$2,500

SMALL BUSINESS SPONSOR

\$1,500

COMMUNITY SPONSOR

\$500

SPONSORSHIP DELIVERABLES

DELIVERABLES	MUSIC STAGE SPONSOR	SHOWCASE STAGE SPONSOR	SUPPORTING SPONSOR	CONTRIBUTING SPONSOR	TROLLEY SPONSOR	SMALL BUSINESS SPONSOR	COMMUNITY SPONSOR
Exclusive naming rights for the Music Stage	✓						
Exclusive naming rights for the Showcase stage		✓					
Logo placement on festival signage.	✓	✓	✓	✓	✓	✓	✓
The opportunity to have direct interaction with festival attendees.	✓	✓	✓				
Logo on printed program handed out to attendees the day of.	✓	✓	✓	✓	✓	✓	✓
Social media mentions across the festival's platforms with branded posts, stories, and event hashtags.	✓	✓	✓	✓	✓	✓	✓
Recognition from the stages during the event.	✓	✓	✓	✓	✓	✓	✓
Exclusive Sponsor of Historic Trolley Tours of the Fairmount Park Centennial District during the festival. Company Logo and Name on Trolley Banner and on signage at the boarding location. Logo and sponsored by on EventBrite free tickets.					✓		

Submit Your Sponsorship Here

CONTACT US

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